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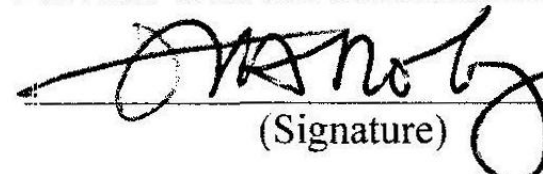
S.D. SEC. OF STATE

Statement of Legal Newspaper Ownership and Circulation

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

1. TITLE OF NEWSPAPER Watertown Public Opinion		2. DATE 10-01-2010
3. FREQUENCY OF ISSUE Daily except Sun.	3A. NO. OF ISSUES PUBLISHED ANNUALLY 310	3B. ANNUAL SUBSCRIPTION PRICE \$ 117.02-Watertown 112.57-Mail
4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers) 120 Northwest 3rd Avenue, Watertown, SD 57201-0010 Codington County 57201 (PO Box 10)		
5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printers) (Same as above)		
6. FULL NAME OF PUBLISHER: Mark S. Roby		
7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given. FULL NAME United Communications Corporation COMPLETE MAILING ADDRESS 715 58th Street Kenosha, Wisconsin 53141		
8. KNOWN BONDHOLDERS, MORTGAGES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form. SEE ATTACHED SHEET		
9. EXTENT AND NATURE OF CIRCULATION	AVERAGE NO. COPIES EACH ISSUED PRECEDING 12 MONTHS	ACTUAL NO. COPIES ISSUED NEAREST TO FILING DATE
A. TOTAL NO. COPIES (Net Press Run)	12,008	12,462
B. PAID AND/OR REQUESTED CIRCULATION		
1. Sales through dealers and carriers, street vendors and counter sales.	8,628	9,158
2. Mail Subscription (Paid and or requested)	2,610	2,551
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 9B1 and 9B2)	11,238	11,709
D. FREE DISTRIBUTION		
1. BY MAIL, CARRIER OR OTHER MEANS	35	32
2. SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES	0	0
E. TOTAL DISTRIBUTION (Sum of C, D1 and D2)	11,237	11,741
F. COPIES NOT DISTRIBUTED		
1. Office use, left over, unaccounted, spoiled after printing	217	215
2. Return from News Agents	518	506
G. TOTAL (Sum of E, F1 and F2 - Should equal net press run shown in A)	12,008	12,462

Statement must be signed by Publisher, Business Manager, or Owner in the presence of a Notary Public
I swear that the statements made by me are true, correct, and complete:

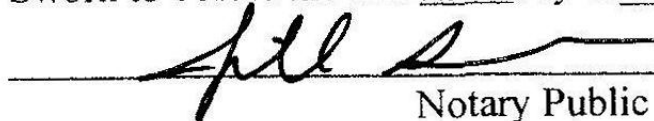

(Signature)

Publisher
(Title)

State of South Dakota)
County of Codington)

(Seal)

Sworn to before me this 1st day of October 20 10


Notary Public

My commission expires: February 28, 2014



UNITED STATES
POSTAL SERVICE®

Statement of Ownership, Management, and Circulation
(All Periodicals Publications Except Requester Publications)

1. Publication Title WATERTOWN PUBLIC OPINION	2. Publication Number 6 6 9 - 2 2 0	3. Filing Date 10-01-2010
4. Issue Frequency Daily except Sundays	5. Number of Issues Published Annually 310	6. Annual Subscription Price \$117.02-Watertown \$112.57-Mail
7. Complete Mailing Address of Known Office of Publication (Not printer) (Street, city, county, state, and ZIP+4®) 120 Northwest 3rd Avenue, Watertown, SD 57201-0010 Codington County 57201 (PO Box 10)		Contact Person Mark S. Roby-Publisher Telephone (Include area code) (605) 886-6901
8. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not printer) (Same as above)		

9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor (Do not leave blank)
Publisher (Name and complete mailing address)

Mark S. Roby, P.O. Box 10, Watertown, SD 57201-0010
Editor (Name and complete mailing address)

Rick Hoover, P.O. Box 10, Watertown, SD 57201-0010
Managing Editor (Name and complete mailing address)

10. Owner (Do not leave blank. If the publication is owned by a corporation, give the name and address of the corporation immediately followed by the names and addresses of all stockholders owning or holding 1 percent or more of the total amount of stock. If not owned by a corporation, give the names and addresses of the individual owners. If owned by a partnership or other unincorporated firm, give its name and address as well as those of each individual owner. If the publication is published by a nonprofit organization, give its name and address.)

Full Name	Complete Mailing Address
SEE ATTACHED SHEET	

11. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities. If none, check box ☒ None

Full Name	Complete Mailing Address

12. Tax Status (For completion by nonprofit organizations authorized to mail at nonprofit rates) (Check one)
The purpose, function, and nonprofit status of this organization and the exempt status for federal income tax purposes:
☐ Has Not Changed During Preceding 12 Months
☐ Has Changed During Preceding 12 Months (Publisher must submit explanation of change with this statement)

2010 UCC Ownership Statement

United Communications Corporation
1209 Orange Street
Wilmington, Delaware 19803

Shareholder's owning 1% or more:

Howard J. Brown
6926 Second Avenue
Kenosha, WI 53143

Elizabeth K. Brown
6926 Second Avenue
Kenosha, WI 53143

Lucille Brown Minn
7 Overholt Pass
Edina, MN 55439

Sarah Brown Russ
3765 Farbar Street
Houston, TX 77005

Amy Brown Tuchler
2983 Techny Road
Northbrook, IL 60062

Lucille Brown Minn
Sarah Brown Russ
Amy Brown Tuchler
Co-Trustees for Howard J.
and Elizabeth K. Brown
Grandchildren's Trust
225 W. Washington Street
Chicago, IL 60606-3418

Brown Generation Trust
c/o 1261 Clavey Road
Highland Park, IL 60035

Lucille Brown Minn
Sarah Brown Russ
Amy Brown Tuchler
Co-Trustees for the Brown Family
Generation Skipping Trusts
225 W. Washington Street
Chicago, IL 60606-3418

Amy Brown Tuchler
2983 Techny Road
Northbrook, IL 60062
Trustee for G.H. Amy Trust

Sarah Brown Russ
3765 Farbar Street
Houston, TX
Trustee for G.H. Sarah Trust

Lucy Brown Minn
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Edina, MN 55439
Trustee for G.H. Lucy Trust

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John Matthias Russ
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Houston, TX 77005

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Edina, MN 55439

Zachary Howard Minn
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Edina, MN 55439

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Houston, TX 77005

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Northbrook, IL 60062

Adam Douglas Tuchler
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Northbrook, IL 60062

13. Publication Title		14. Issue Date for Circulation Data Below	
WATERTOWN PUBLIC OPINION		09-25-2010	
15. Extent and Nature of Circulation		Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
a. Total Number of Copies (Net press run)		12,008	12,462
b. Paid Circulation (By Mail and Outside the Mail)	(1) Mailed Outside-County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies)	2,304	2,245
	(2) Mailed In-County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies)	306	306
	(3) Paid Distribution Outside the Mails Including Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid Distribution Outside USPS®	8,628	9,158
	(4) Paid Distribution by Other Classes of Mail Through the USPS (e.g. First-Class Mail®)	0	0
c. Total Paid Distribution (Sum of 15b (1), (2), (3), and (4))		11,238	11,709
d. Free or Nominal Rate Distribution (By Mail and Outside the Mail)	(1) Free or Nominal Rate Outside-County Copies included on PS Form 3541	12	12
	(2) Free or Nominal Rate In-County Copies Included on PS Form 3541	0	0
	(3) Free or Nominal Rate Copies Mailed at Other Classes Through the USPS (e.g. First-Class Mail)	0	0
	(4) Free or Nominal Rate Distribution Outside the Mail (Carriers or other means)	23	20
e. Total Free or Nominal Rate Distribution (Sum of 15d (1), (2), (3) and (4))		35	32
f. Total Distribution (Sum of 15c and 15e) ▶		11,273	11,741
g. Copies not Distributed (See Instructions to Publishers #4 (page #3)) ▶		735	721
h. Total (Sum of 15f and g) ▶		12,008	12,462
i. Percent Paid (15c divided by 15f times 100) ▶		99.69	99.73

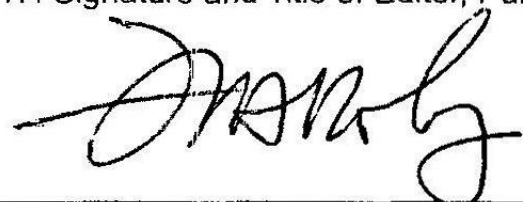
16. Publication of Statement of Ownership

☐ If the publication is a general publication, publication of this statement is required. Will be printed in the _____ issue of this publication.

☐ Publication not required.

17. Signature and Title of Editor, Publisher, Business Manager, or Owner

Date



9/25/2010

I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).